

AOHP

THE BEST ATTRACTION IN LAS VEGAS

AOHP 2012 NATIONAL CONFERENCE
Entertain Your Professional Needs

OCTOBER 3 - 6, 2012

*Sponsor and Exhibit
Opportunities*



Caesars Palace, Las Vegas



The Association of Occupational Health Professionals in Healthcare (AOHP) invites you to join us at our **2012 Annual National Conference, scheduled for Caesars Palace, Las Vegas, NV**. AOHP annually hosts one of the largest national conferences for occupational health professionals in healthcare from across the country. This well-recognized event offers participants four days of educational programming, networking with their peers and friends, and the forum to experience innovative new developments that your company has to offer through a well-organized and highly attended exhibition.

This conference presents you with an opportunity as a vendor or sponsor to establish contact with nurses, physicians, managers and directors of occupational health departments in acute care hospitals, long term care and freestanding occupational clinics. Attendees have direct input into the purchasing decisions of your company's products and services.

AOHP MEMBERSHIP INCLUDES: Employee/Occupational Health Nurses & Physicians; Infection Control Practitioners; Risk Management; Safety and Industrial Hygiene Personnel; Human Resource Personnel and Case Managers...etc.

WHO WILL ATTEND?

- Occupational health nurses and physicians
- Employee health professionals
- Infection control practitioners
- Industrial hygienists
- Safety officers
- Human resource administrators
- Risk managers
- Hospital administrators
- Case managers
- Other interested individuals

The AOHP national conference provides educational sessions and networking opportunities for employee/occupational health professionals to connect with each other, to discuss common issues, share experiences and exchange ideas. The conference features relevant, cutting edge presentations that cover best practices information, as well as the latest in employee health policy, research and professional challenges.

About AOHP

“Founded in 1981, AOHP is the only national professional organization that exclusively addresses the needs and concerns of the occupational professional in health care. AOHP is recognized as the definitive resource for issues related to employees in the healthcare setting. Through conferences, continuing education, publications, and legislative advocacy, AOHP keeps its members updated and involved.”



**2012
 SPONSORSHIP
 OPPORTUNITIES**

**INCREASE YOUR
 EXPOSURE AND
 CONVEY YOUR
 SUPPORT!**

Diamond Sponsor

Platinum Sponsor

Gold Sponsor

Diamond Sponsor – Thursday Evening Event (actual cost of event)

- Verbal recognition at the opening session
- Opportunity for company representative to speak about your organization for 2-3 minutes at the event
- Recognition signage at the Thursday Evening Event
- Prominent recognition of sponsorship and a free full page B/W ad in the Conference Brochure (need commitment by March 21)
- Recognition of sponsorship in promotional materials and a complimentary full page ad for your organization in the Final Program
- Three complimentary Blast Email Services to AOHP membership, three months prior or after the conference
- AOHP membership mailing list (one time use only), must be used 6 weeks prior or after the conference. All mailing pieces must be approved by AOHP.
- Recognition in the AOHP *Journal* both prior to (with sufficient notice) and following the conference
- One complimentary full page color ad in AOHP *Journal*
- Listing on the AOHP Web site with a hot link to sponsor Web site before and one month after the conference
- Complimentary pre & post contact/attendee list

Platinum Sponsor – Annual Membership Luncheon \$5,000

- Verbal recognition at the opening session
- Opportunity for company representative to speak about your organization for 2-3 minutes at the annual luncheon
- Recognition signage at the Annual Membership Luncheon
- Prominent recognition of sponsorship and a free full page B/W ad in the Conference Brochure (need commitment by March 21)
- Recognition of sponsorship in promotional materials and a complimentary full page ad for your organization in the Final Program
- One complimentary prime exhibitor booth space in vendor exhibition area
- Recognition in the AOHP *Journal* both prior to (with sufficient notice) and following the conference
- Listing on the AOHP Web site with a hot link to sponsor Web site before and one month after the conference
- Complimentary pre & post contact/attendee list

Gold Sponsor – Opening Reception \$4,500

- Verbal recognition at the opening session
- Recognition signage at the Opening Reception
- Prominent recognition of sponsorship in the Conference Brochure (need commitment by March 21)
- Recognition of sponsorship in promotional materials and a complimentary full page ad for your organization in the Final Program
- One complimentary prime exhibitor booth space in vendor exhibition area
- Recognition in the AOHP *Journal* both prior to (with sufficient notice) and following the conference
- Listing on the AOHP Web site with a hot link to sponsor Web site before and one month after the conference
- Complimentary pre & post contact/attendee list





2012 SPONSORSHIP OPPORTUNITIES

**INCREASE YOUR
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SUPPORT!**

**Keynote Speaker
Sponsor**

Silver Sponsor

Bronze Sponsor

Attendee Bag

Keynote Speaker Sponsor \$3,500

- Verbal recognition at the opening session
- Recognition signage on the keynote speaker podium
- Prominent recognition of sponsorship in the Conference Brochure (need commitment by March 21)
- One complimentary prime exhibitor booth space in vendor exhibition area
- Recognition in the AOHP *Journal* both prior to (with sufficient notice) and following the conference
- Recognition of sponsorship in promotional materials and a complimentary one-half page ad in the Final Program
- Listing on the AOHP Web site with a hot link to sponsor Web site before and one month after the conference
- Complimentary pre & post contact/attendee list

Silver Sponsor – \$2,000 (three sponsorships available for breakfast – select Thursday, Friday or Saturday)

- Verbal recognition at the opening session
- Prominent recognition of sponsorship in the Conference Brochure (need commitment by March 21)
- Recognition of sponsorship in promotional materials and a complimentary one-half page ad in the Final Program
- Listing on the AOHP Web site with a hot link to sponsor Web site before and one month after the conference
- Complimentary pre or post contact/attendee list

Bronze Sponsor – \$1,000 (four sponsorships available for break - Thursday or Friday)

- Verbal recognition at the opening session
- Prominent recognition of sponsorship in the Conference Brochure (need commitment by March 21)
- Recognition of sponsorship in promotional materials and a complimentary one-quarter page ad in the Final Program
- Complimentary pre or post contact/attendee list

Attendee Bag \$1,750

Your organization's name and logo will be showcased throughout the conference by all participants, and hundreds of people will continue to advertise for you when they take their high quality bags home!

- Prominent recognition of sponsorship in the Conference Brochure (need commitment by March 21)
- Recognition of sponsorship in promotional materials and a complimentary one-quarter page ad in the Final Program
- Include your organization's marketing materials in the registration packet



2012 SPONSORSHIP OPPORTUNITIES

**INCREASE YOUR
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SUPPORT!**

**Conference Agenda
At-A-Glance Pocket
Schedule**

Conference Padfolio

Name Badge Holder

**Conference schedule
Folder**

Conference Agenda At-A-Glance Pocket Schedule- \$1,500

The schedule is a user-friendly guide to the AOHP Conference that fits easily into a pocket or a neck wallet badge holder. The Conference Agenda At-A-Glance Pocket Schedule “unfolds” the conference days in detail. It also provides a map of the hotel and other useful information for the attendees. The schedule will be in full color with our conference cover on the front and your company advertisement on the back. Your advertisement will be the only one on this schedule.

- Company advertisement (color) featured on the At-A-Glance Pocket Schedule back cover
- Recognition at the Opening Session
- Prominent recognition of sponsorship in the conference brochure (need commitment by March 21)

Conference Padfolio \$1,500

Your organization’s name and logo will be showcased throughout the conference by all participants when they take notes during the conference, and hundreds of people will continue to advertise for you when they take their padfolio home! This is a terrific way to keep your name in front of your customers and potential customers!

- Prominent recognition of sponsorship in the Conference Brochure (need commitment by March 21)
- Recognition of sponsorship in promotional materials, a complimentary one-quarter page ad in the Final Program and include your organization’s marketing materials in the registration packet

Name Badge Holder \$1,000

All participants will notice your organization each day as everyone displays your organization’s name and logo.

- Prominent recognition of sponsorship in the Conference Brochure (need commitment by March 21)
- Recognition of sponsorship in promotional materials and a complimentary one-quarter page ad in the Final Program

Conference Schedule Folder \$600

This clear vinyl folder will be imprinted with your company’s logo and Web site address. All attendees will receive their conference schedules along with important information in these folders. Your organization will be noticed thousands of times each day by all attendees as they check on their schedules. And they will continue to remember your organization when they reuse this folder when they return home.

- Prominent recognition of sponsorship in the Conference Brochure (need commitment by March 21)
- Recognition of sponsorship in promotional materials in the Final Program



**ADVERTISING
 OPPORTUNITIES**

**INCREASE YOUR
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 SUPPORT!**

Marketing Special

**Advertisement In The
 Conference Brochure**

**Advertise in The Final
 Program**

**Broadcast E-mail
 Services to
 Conference Attendees**

Marketing Special \$350

Reach all attendees by having your marketing piece included in the registration packet. Marketing materials cannot exceed twelve pages (6 double-sided) with maximum size 8 1/2" by 11".

Advertisement In The Conference Brochure (limited spaces available)

Thousands of employee health professionals across the country will receive the AOHP 2012 National Conference brochure. Advertising in the conference brochure will reinforce your organization's presence and help you secure long-term business. All ads will be in full color.

Sizes	Rates	Dimensions
Full page	\$1,150	7 1/2" x 9 1/4"
Half page (horizontal)	\$750	7 1/2" x 4 1/2"
Quarter page	\$500	3 3/4" x 4 3/4"

Advertisement Sales Close on March 21, 2012

Artwork Submission Deadline is April 9, 2012

Advertise In The Final Program (limited spaces available)

Reach more employee health professionals by advertising in the Official AOHP National Conference Final Program. The Final Program is a notebook/CD that contains a wealth of information which is referred to frequently when attendees return to their daily office routines. The Final Program will also be sold to those who can't attend the conference. Your ad will serve as a reminder of your product/s or service/s long after business cards are filed or possibly misplaced.

Sizes	Rates	Dimensions
Full page	\$1,000	7 1/2" x 9 1/4"
Half page (horizontal)	\$600	7 1/2" x 4 1/2"
Quarter page	\$300	3 3/4" x 4 3/4"

Advertisement Sales Close on July 19, 2012

Artwork Submission Deadline is August 2, 2012

Broadcast E-mail Services to Conference Attendees

Reach out to the conference attendees before and/or after the conference. Content of emails must be conference-related and be approved by AOHP Executive Board of Directors. **\$100/each.**



EXHIBIT BOOTH

An exhibit booth allows a company to reinforce its marketing strategy, establish brand imagery, and introduce new products. To increase participant traffic, we will have opening reception, breakfasts, lunch and breaks held in the exhibit hall.

SOLUTION SERIES

The "Solution Series" is a short (10-15 min) session in a designated area of the exhibit hall for exhibitors to directly present and share their expertise with the conference attendees in a more controlled setting. This series gives exhibitors the opportunity to tailor a professional presentation that meets the attendees' specific needs and interests.

Exhibit Booth

Applications received before April 23, 2012 -- \$680

Applications received after April 23, 2012 – \$795

Your exhibit fee includes the following:

- (1) 10' x 10' booth space & (1) ID sign - ****Internet and electric is not included.**
- Meal functions and reception within the Exhibit Hall, maximum two representatives per booth space purchased. Additional badges can be purchased at \$50/each.
- Your company's product/service description and contact information in the conference final program
- Recognition in Final Program and other marketing materials
- Participation in the "**Solution Series**". Due to limited number of slots available, the conference committee will select exhibitors based on the content of their submission.
- Complimentary post contact/attendee list
- Your company's URL on the AOHP Web site for 60 days or a free ¼ B/W page ad in the *AOHP Journal*

EXHIBIT HALL *Tentative schedule of events*

Wednesday, October 3, 2012:

Exhibit set up 8:00 a.m. to 5:00 p.m.

Welcome Reception – 6:00 p.m. to 8:00 p.m.

Thursday, October 4, 2012: 7:00 a.m. to 1:00 p.m.

Continental Breakfast, Morning Coffee Service, Solution Series and Lunch

Friday, October 5, 2012: 7:00 a.m. to 11:00 a.m.

Continental Breakfast and Morning Coffee Service

Times subject to change.

ASSIGNMENT OF SPACE: Every effort will be made to accommodate requests for booth assignments. AOHP reserves the right to make changes to the floor plan of booths as may be deemed necessary.



Terms And Conditions

Fee and Payment

Cancellation Policy

Show Cancellation

Liability and Insurance

FEES AND PAYMENT: Deadline for receiving application to Exhibit Space at the “early-bird” rate is **April 23, 2012**. After this date, applications will still be accepted on a space available basis. A deposit of 50% must accompany all applications; balance of payment is due no later than May 28, 2012. All applications after May 28, 2012 must be accompanied by full payment. Reservation of space request received via fax/phone/email is considered tentative; application and deposit (or payment) must be sent to AOHP within this time period. Your company’s name will not be included in any of our marketing material until we receive payment or deposit. Receipt of payment does not obligate AOHP to accept a contract as binding. AOHP retains the option of returning funds. Upon receipt of the application form, the AOHP National Office will communicate with the company’s contact person for further information. Floor plans, booth assignment, drayage, rental forms and shipping instructions will be sent to all exhibitors and sponsors, as they are available (usually about two months before the conference.)

CANCELLATION POLICY: Should the exhibitor be unable to occupy and use the contracted exhibit space, the exhibitor must promptly notify the AOHP National Office in writing. All sums paid by the exhibitor, less a handling charge of 30% of the net contract price, will be refunded. **No refunds or cancellations will be made after June 15, 2012.**

SHOW CANCELLATION: If the conference or exhibit is canceled due to circumstances beyond the control of AOHP, AOHP will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the booth space. In case of fire or any other causes beyond the control of AOHP that prevent holding the show, this contract will not be binding.

LIABILITY AND INSURANCE: The exhibitor assumes entire responsibility and liability for losses and damages, and hereby agrees to protect, indemnify, defend and hold AOHP and its agents harmless against all claims, losses and damage to persons for property, governmental charges, or fines and attorney’s fees arising out of, or caused by, exhibitor’s installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the hotel, its employees and agents. In addition, the exhibitor acknowledges that AOHP and its agent do not maintain insurance covering the exhibitor’s property and that it is the responsibility of the exhibitor to obtain business insurance covering such losses by the exhibitors. Exhibitor is responsible for obtaining insurance on fire/theft of exhibit materials, goods and/or products, of exhibits against theft, damage by fire, accident or loss of any kind in compliance with its obligations hereunder and for its own protection.

All opportunities are on a first-come, first-served basis. Your commitment and deposit will secure the appropriate exposure and benefits for you. We don’t want you to be disappointed, so don’t delay. The sooner you respond, the stronger the likelihood that the option you prefer will be available.

Please use attached sponsorship opportunities/exhibit space application for registration.

To reserve a sponsorship or discuss your exclusive sponsorship opportunities, please contact Annie Wiest, Account Manager, at 724-935-1531 or info@aohp.org.